



6 FASHION DESIGN
 - THE SENSITIVE MONSTEROLOGY
 - STAY ON STAGE
 - SEROTONIN V
selves(DRAPING WORK)
 ADITI-Brand Partnerships



17 ACCESSORY DESIGN
 Wearable Bag Design
 / Bag Design / Leather Craftsmanship



27 AI VIRTUAL FASHION DESIGN
 - AMI WASTING THE CRUELTY?
 - DRAFT PERSONA & MARTINE ROSE



31 TEXTILE DESIGN
 - Printing Practice
 - Fabric Modification(Screen printing, weaving, foiling, coloring, flocking, BLEACHING)

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- 15 ACCESSORY DESIGN** Wearable Bag Design / Bag Design / Leather Craftsmanship
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- 29 TEXTILE DESIGN** - Printing Practice / - Fabric Modification(Screen printing, weaving, foiling, coloring, flocking, BLEACHING)

GUIPING MEI is a fashion and accessory designer, digital media designer, creative professional born in Chongqing China, in 2001.

WORK EXPERIENCE:

Han Art Overseas Arts Center / **Materials and Styling Designer** / 2024.07 – 2024.10

Portfolio Mentorship: Mentored students on design logic, material innovation, and narrative development.
 Technical Guidance: Supervised garment construction and craftsmanship to ensure high-standard execution.
 Visual Direction: Guided fashion styling and editorial photography for final project presentations.

Chongqing Langpin Cultural Communication / **Accessory Designer** / 2022.01 – 2022.05

Product Launch: Designed accessory and luggage collections successfully launched and commercialized online.
 Visual Identity: Managed end-to-end design for advertising, publications, and brand promotional materials.
 Strategic Design: Translated marketing strategies into creative visual solutions through cross-departmental collaboration.

Jiachen Mei Art Education / **Teaching Assistant** / 2022.07 – 2022.09

Foundational Training: Tutored sketching and color theory for art college entrance exams.
 Progress Management: Improved student technical proficiency through personalized pedagogy.

SERVICES:

Fashion & Accessory Design / Digital Fashion & 3D Prototyping / Creative Direction & Visual Storytelling / Portfolio Mentorship & Design Consulting

ACADEMIC PROJECTS:

THE SENSITIVE MONSTEROLOGY / (FAashion design & Textile Art, 2026) / Exploring the symbiosis of character creation and textile research in a speculative future.

ADITI Brand Workshop / (FAashion design, 2025) / Creating a new collection of sports yoga products and apparel designs for the ADITI brand.

Rural Revitalization via Digital Tech / (Bag design, 2022 – 2024) / A study on the transformation of traditional handicrafts through AI and digital tools.

Accessory Design & Social Media Trends / (2022) / Research on aesthetic evolution among Gen-Z university students and its impact on entrepreneurship.



AWARDS:

Academic

National Scholarship / 4-year recipient
Nationally Recognized Outstanding Graduation Project / 2024 – 2025

Industry

Merit Award / **NEXT GEN LEATHER DESIGNERS** / 2025/26
Silver Award / **The Leather Cup** / 2021
Merit Award / Leather Creative Design Competition, Beijing / 2023
Merit Award / Global Sports Equipment Design (Tsinghua Univ.) / 2022

SKILLS:

Creative Suite: Photoshop, Illustrator, InDesign, Premiere
3D & Tech: Rhino, CREO, C4D, CAD, WebGL/Programming
Innovation: AI-powered design tools, Virtual Prototyping

INFORMATION:

@mi_paradisee
18323209388@163.com
+39 344 6875 847
+86 183 2320 9388

WEB



<https://imeil.github.io/GUIPING-MEI/index.html>

LINKEDIN



<https://www.linkedin.com/in/guiping-mei-291843332>

Driven by the avant-garde spirit of artistic innovation, my work explores the tension between raw emotion and masterful craftsmanship. I bridge the gap between **traditional tactile materials** and forward-looking **digital tools** to create artworks that push the boundaries of contemporary fashion.

FASHION,
*
DESIGN

A hand-drawn graphic in black ink on a white background. The word "FASHION," is written in a simple, slightly irregular font at the top. A curved line starts from the end of "FASHION," and loops down and to the left, ending at a small circle. From this circle, a line goes up and to the right, ending at a solid black dot. From this dot, a line goes up and to the right, ending at another solid black dot. Between these two dots is a hand-drawn asterisk symbol. From the second dot, a line goes up and to the right, ending at a small circle. From this circle, a line goes up and to the right, ending at the end of "DESIGN". The word "DESIGN" is written in a simple, slightly irregular font at the bottom.

01/ Stay On Stage: Fashion Design & Brand Development and Positioning

Creativity and Art / Styling / Apparel / Accessories / Production
Fashion Campaign

Through the difference in the body structure of men and women to pursue their similarities. I want to make queer people around the world unite, including various cultures and ethnic meanings, so as to release the beauty of drag queens.



01/ Stay On Stage: Fashion Design & Brand Development and Positioning

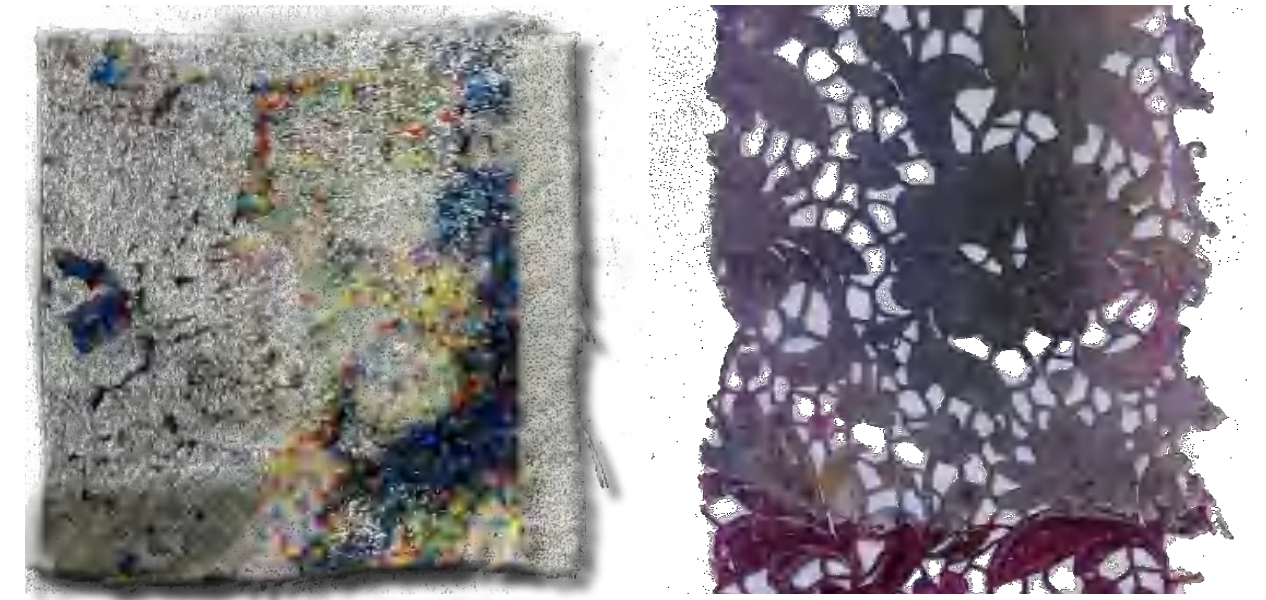
Creativity and Art / Styling / Apparel / Accessories / Production
Fashion Campaign



STAY N STAGE

01/ Stay On Stage: Fashion Design & Brand Development and Positioning

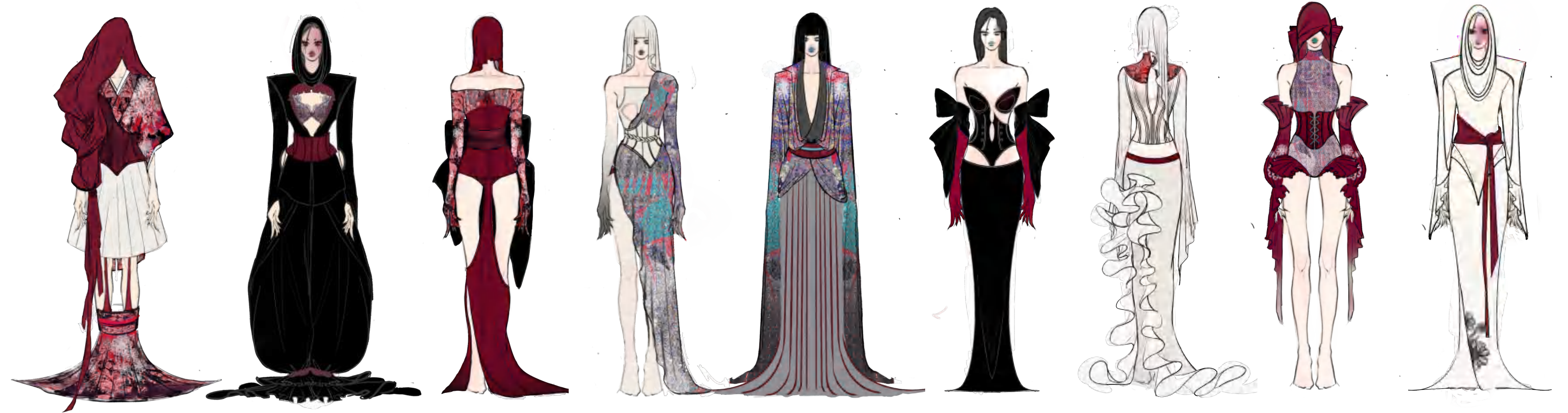
Creativity and Art / Styling / Apparel / Accessories / Production
Fashion Campaign



CULTURES MIXING

STAY ON STAGE

SPECIALTY PRINT QUEER CULTURE



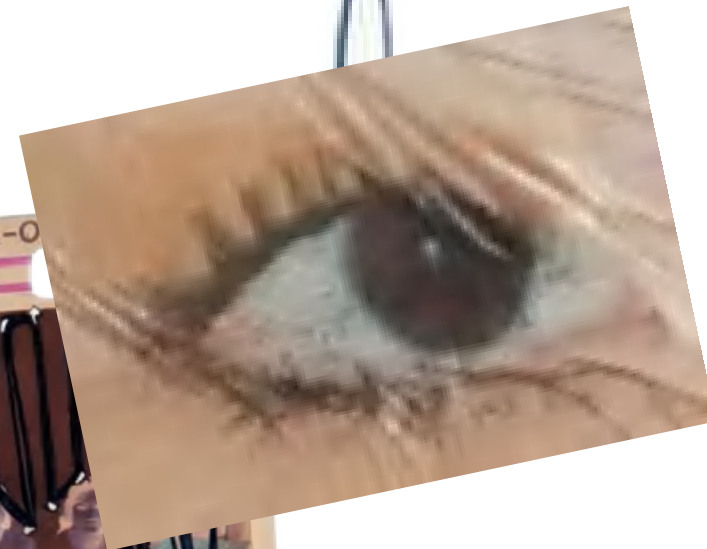
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Creativity and Art / Styling / Apparel / Accessories / Production
Fashion Campaign



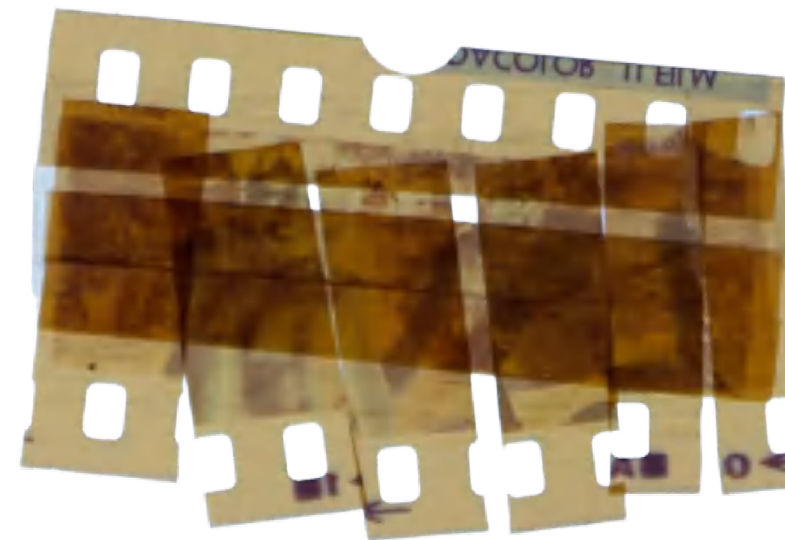
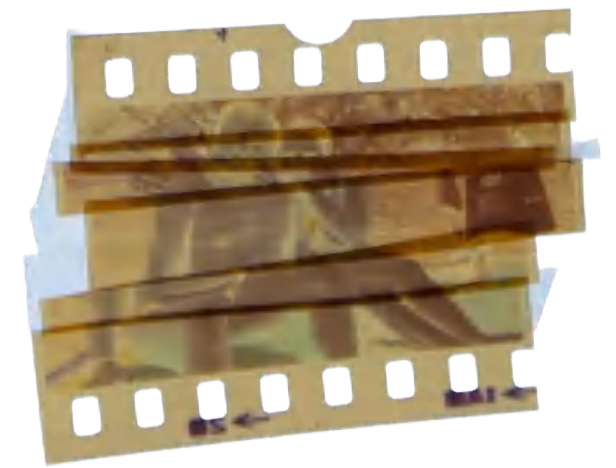
02/ The Sensitive Monsterology: MA Final Project: Fashion Design & Digital Accessories

Creative Arts and Technology / Styling / Fashion / Accessories / AI and Interaction



"A visual archive of hyper-perceived sensations."

From the perspective of highly sensitive individuals, this series explores emotional overload and energy drain in social environments. By conceptualizing emotions as "invisible monsters," I translate visualized sensations into silhouettes and textures, where every fabric becomes a part of a monster's skin, an embodiment of our inner holes and sensitive antennas.



Video



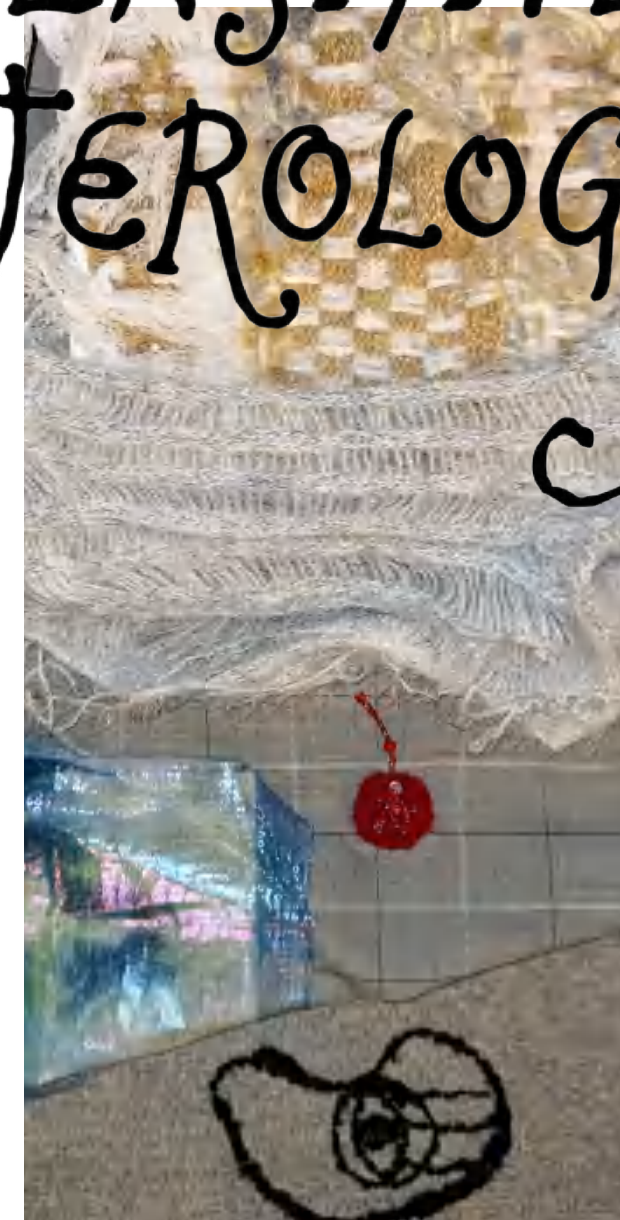
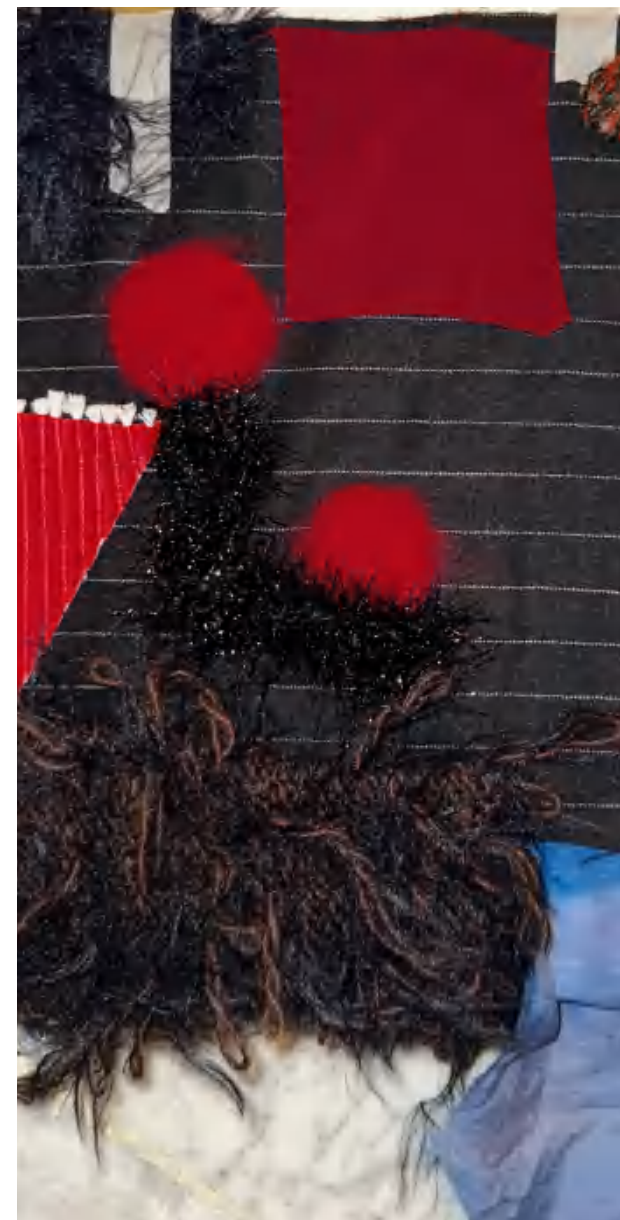
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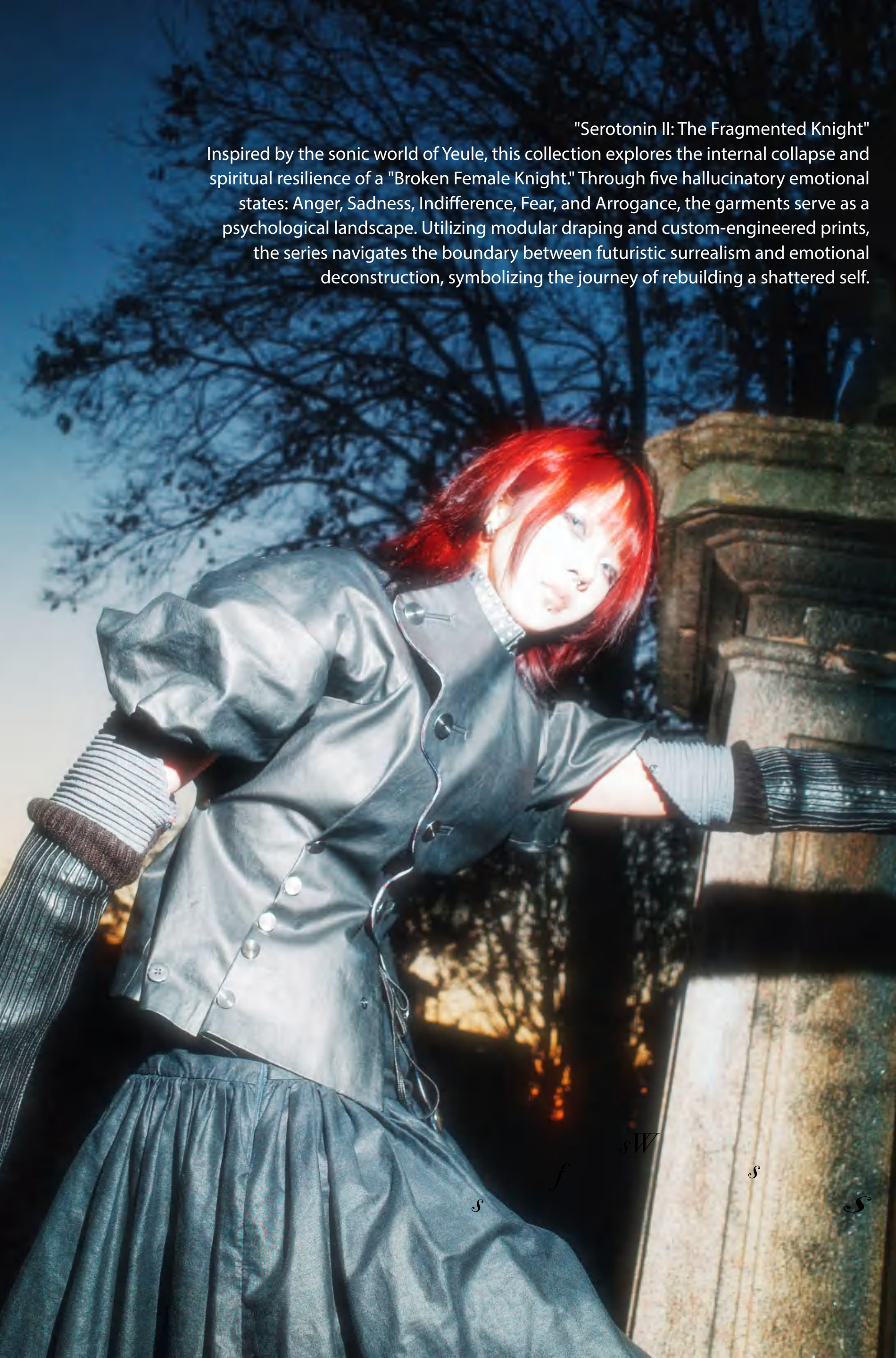
Creative Arts and Technology / Styling / Fashion / Accessories / AI and Interaction



THE SENSITIVE
MONSTEROLOGY

"Serotonin II: The Fragmented Knight"

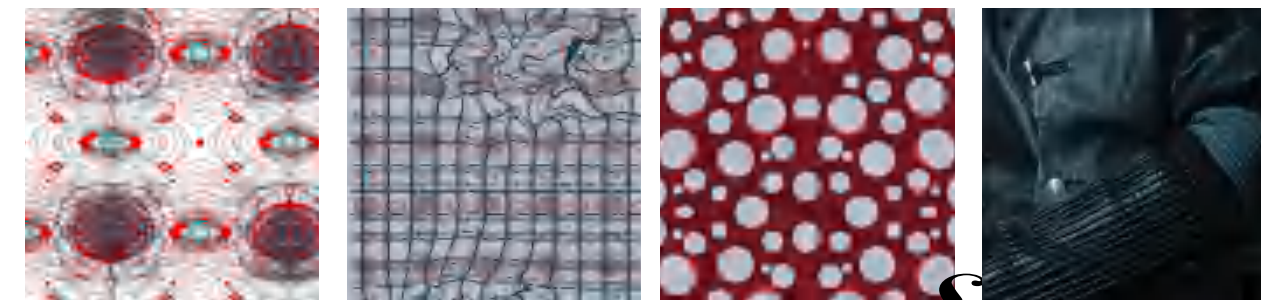
Inspired by the sonic world of Yeule, this collection explores the internal collapse and spiritual resilience of a "Broken Female Knight." Through five hallucinatory emotional states: Anger, Sadness, Indifference, Fear, and Arrogance, the garments serve as a psychological landscape. Utilizing modular draping and custom-engineered prints, the series navigates the boundary between futuristic surrealism and emotional deconstruction, symbolizing the journey of rebuilding a shattered self.



03/ Serotonin V : SELVES : draping Project: Fashion Design & Draping

Creative Arts and Technology / Patternmaking / Print Design / Accessory Design

Serotonin V: Selves

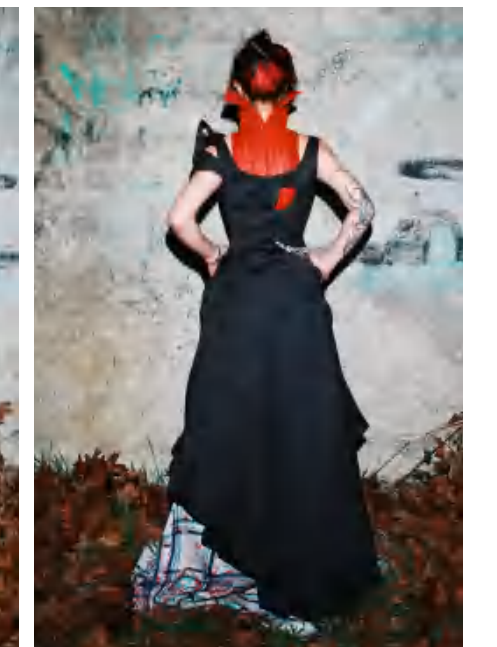
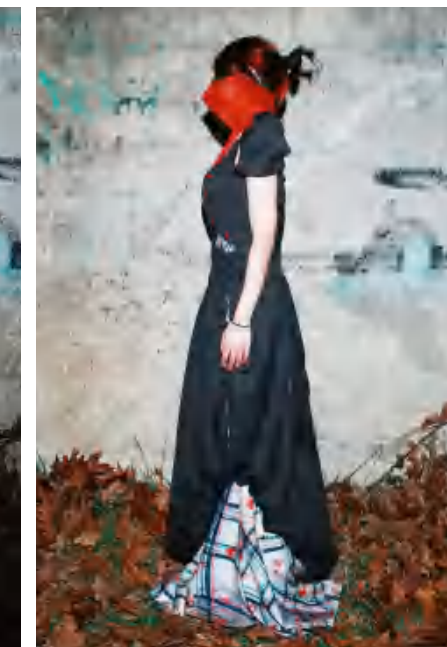
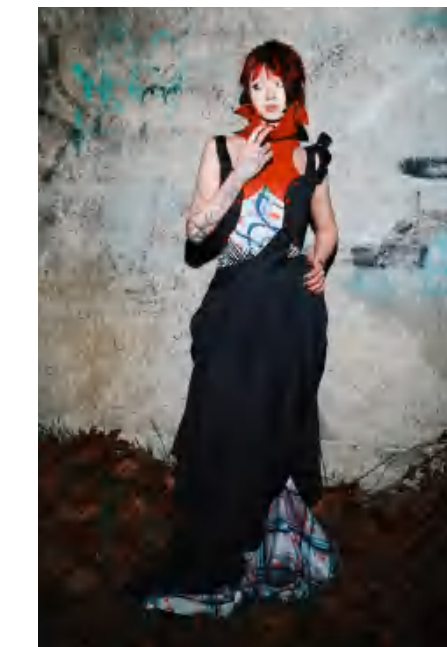
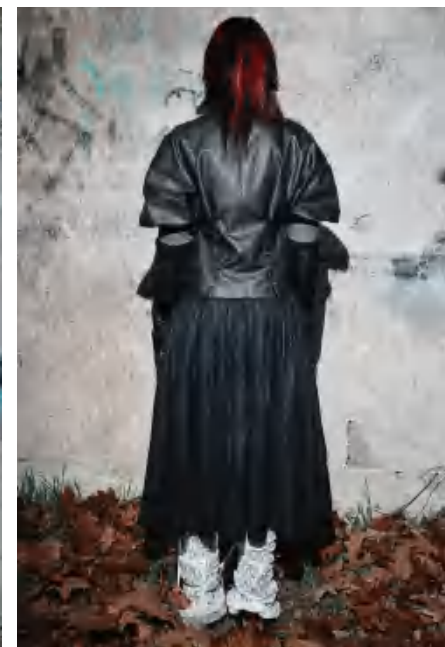
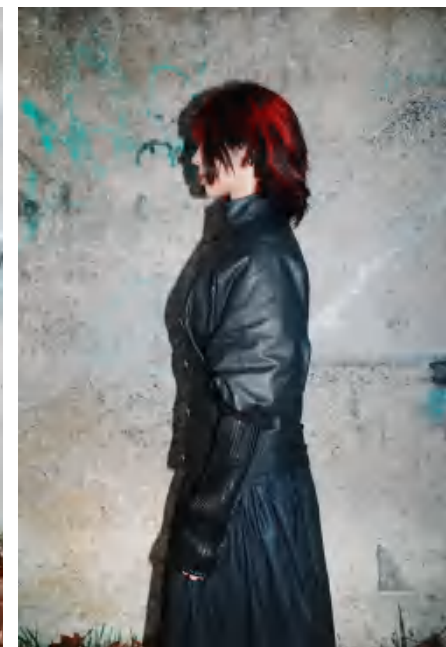
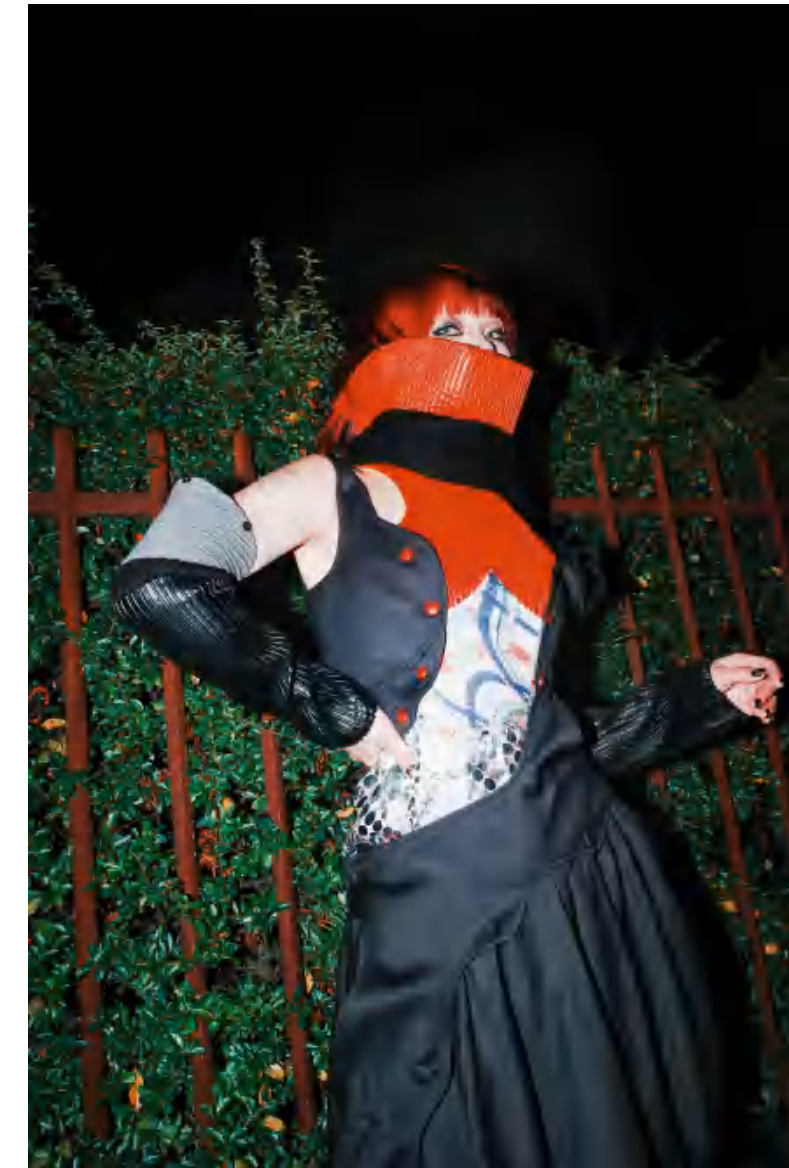


03/ Serotonin V : SELVES : draping Project: Fashion Design & Draping

Creative Arts and Technology / Patternmaking / Print Design / Accessory Design



**Serotonin
V:
Selves**

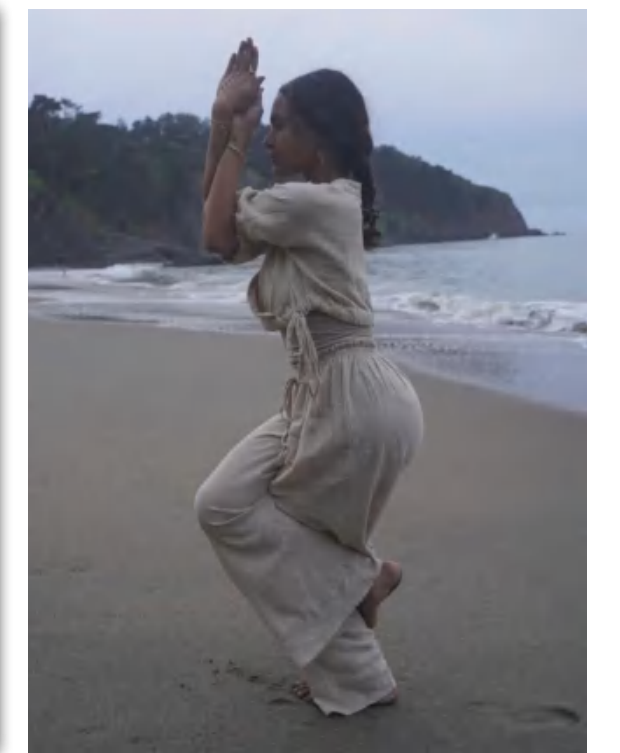
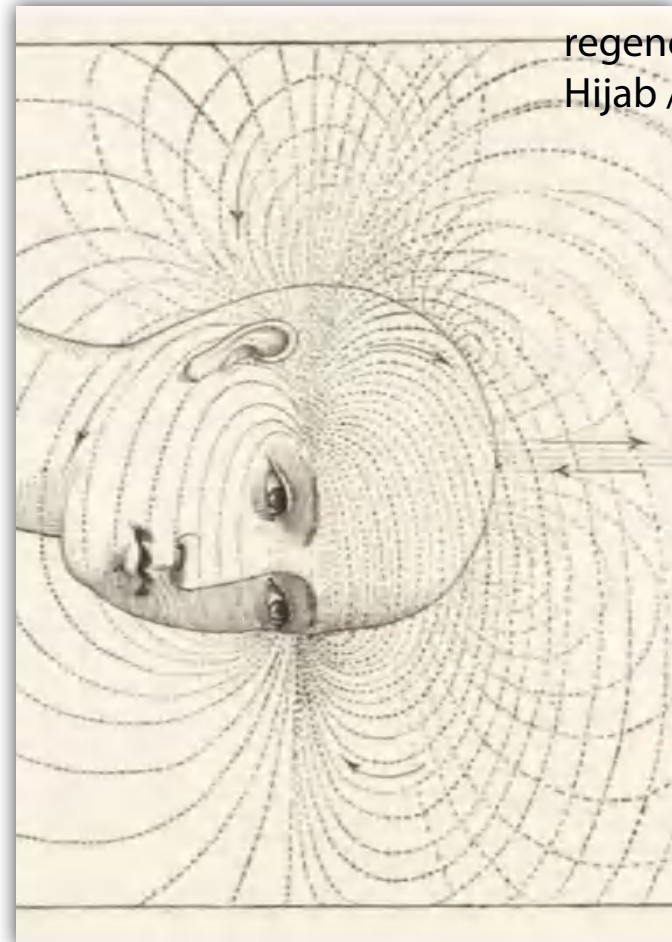
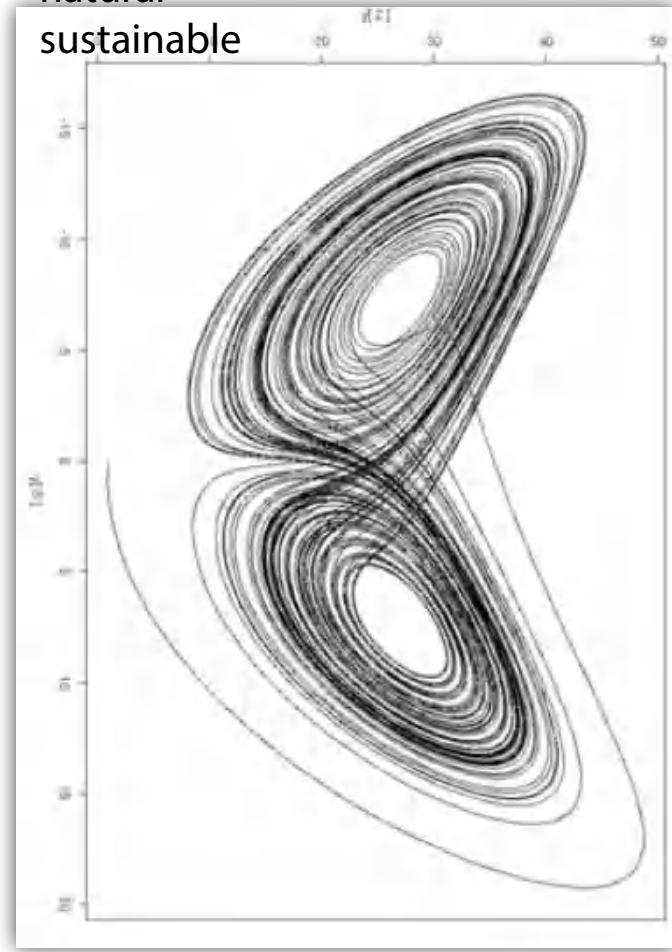


04/ ADITI - Brand Partnerships : Yoga Apparel Project: Fashion Design & Yoga

Creative Arts and Technology / Yoga Apparel Design / Print Design / Theme Development

KEY WORDS
lightness
natural
sustainable

line (in drawing,
painting etc)
natural
Wave
Hair
crisscross
energy cycle
Hijab / Hair / Möbius
Ring



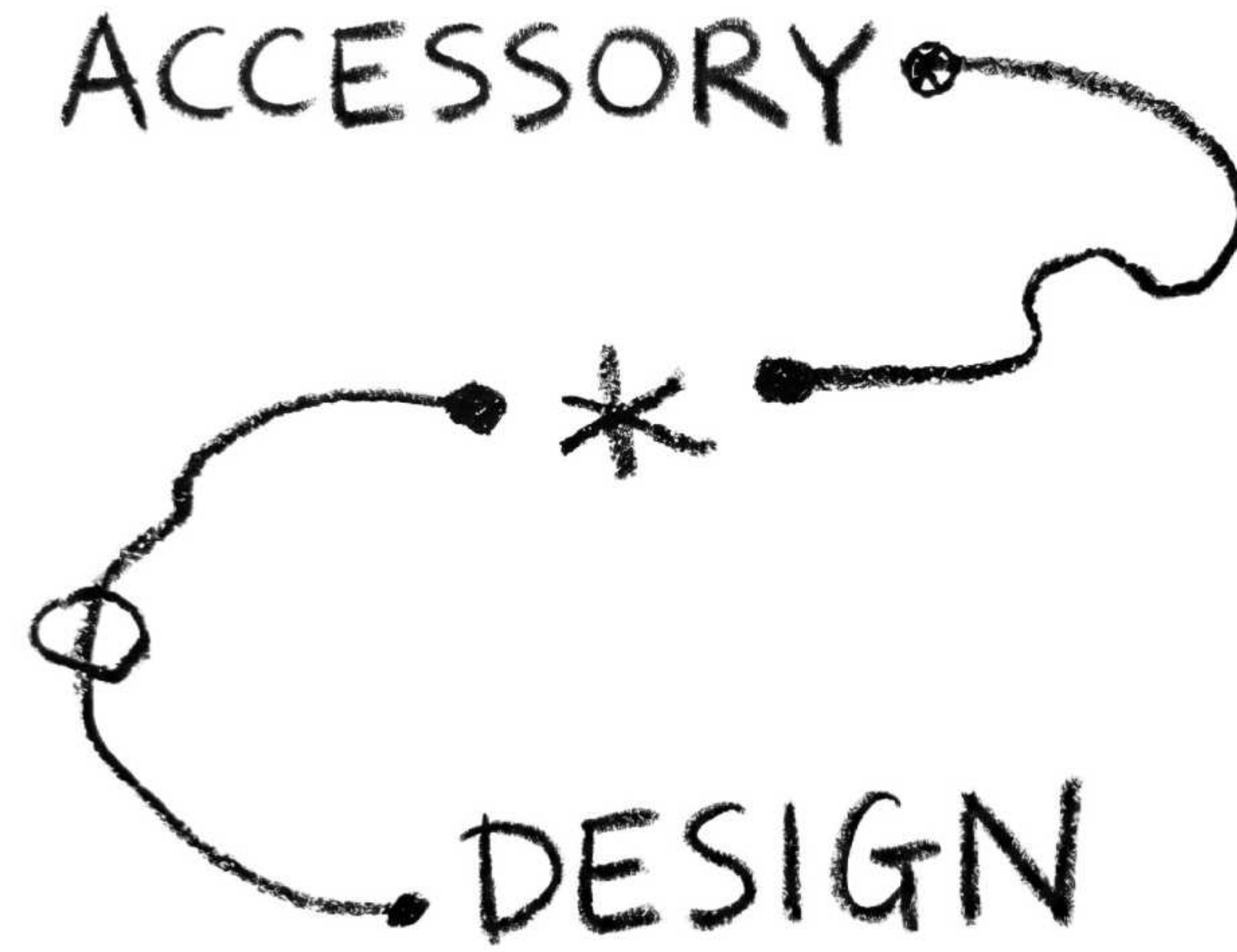
04/ ADITI - Brand Partnerships: Yoga Apparel Project: Fashion Design & Yoga

Creative Arts and Technology / Yoga Apparel Design / Print Design / Theme Development



I wanted to make one of the looks in the collection more dynamic, combining elements of yoga with sharp lines and abstraction.





01/ Bliss Nakes : Wearable Bag Project: Accessory Design & Character Development



Creative Arts

Gardener

Wearable Bag Design

drunkard

Character Design

pregnant woman

Character Design

person in power

Accessory Design

dentist

Bio-based Fabrics

prison

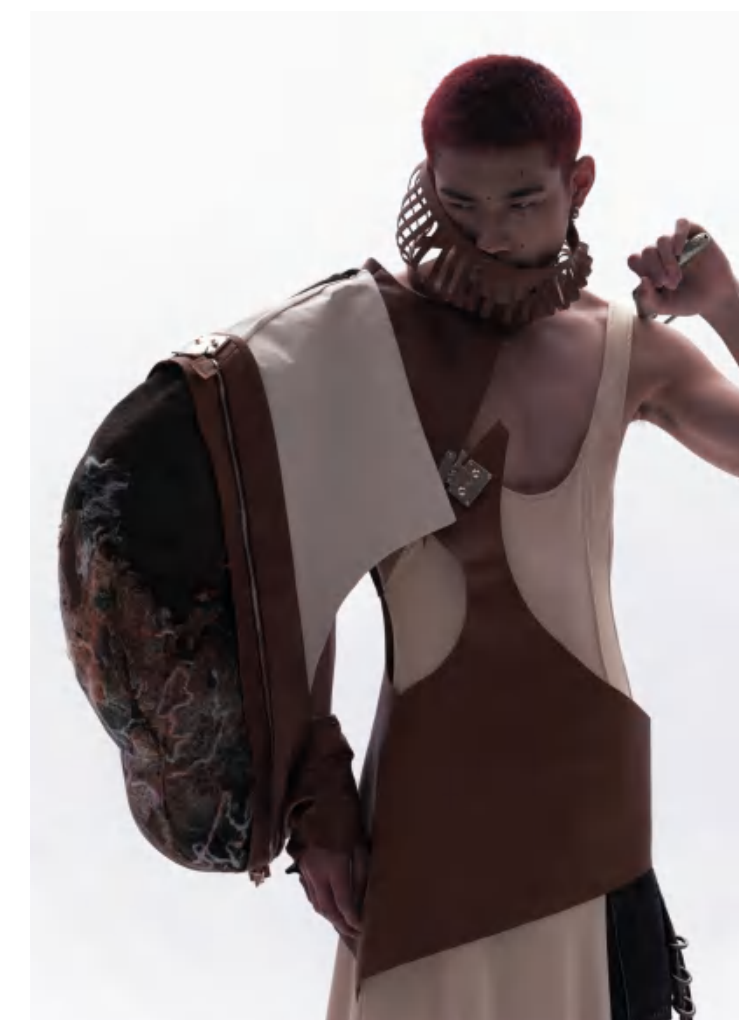


01/ Bliss Nakes : Wearable Bag Project: Accessory Design & Character Development

Creative Arts and Technology / Patternmaking / Character Design / Accessory Design



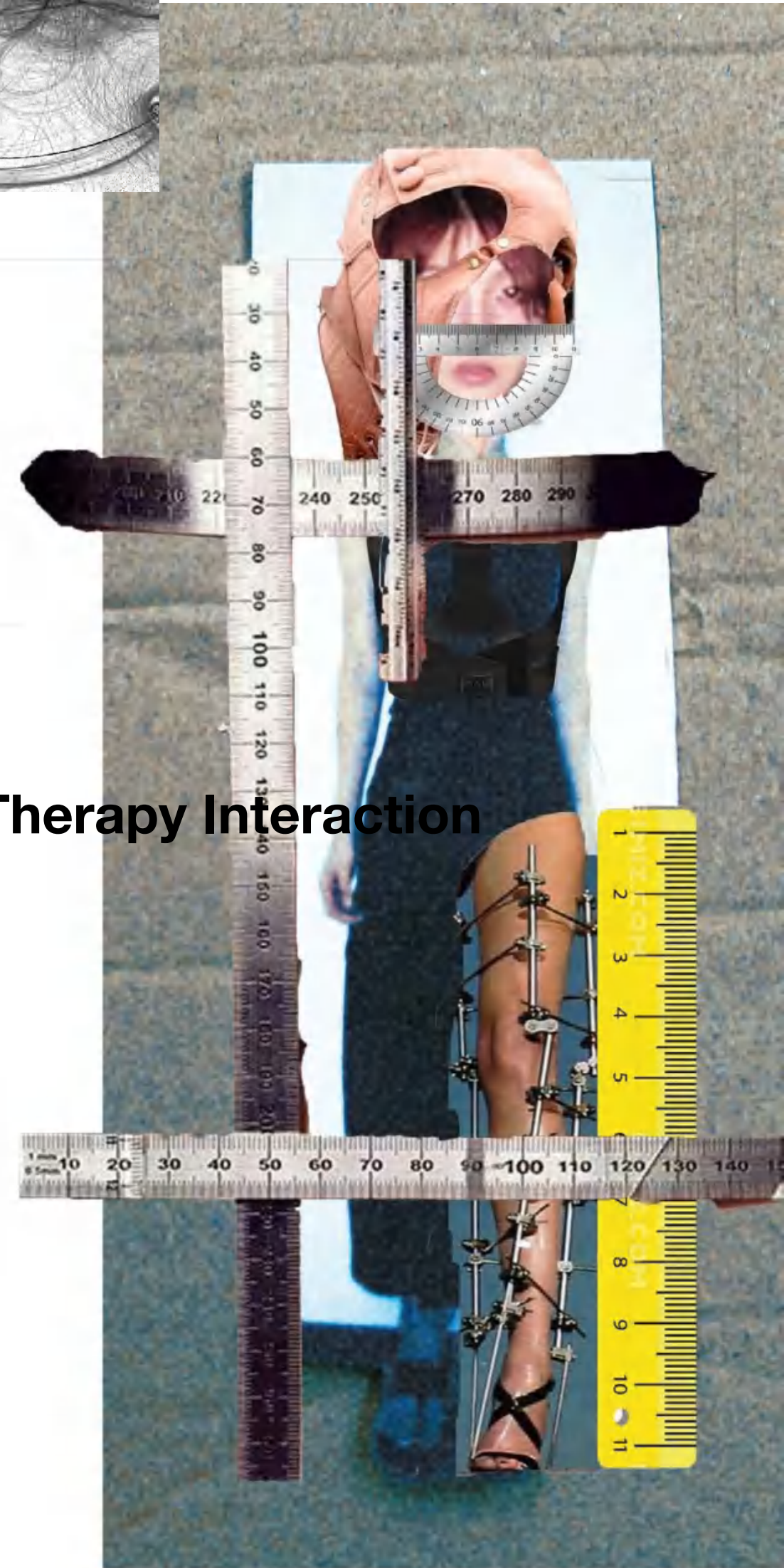
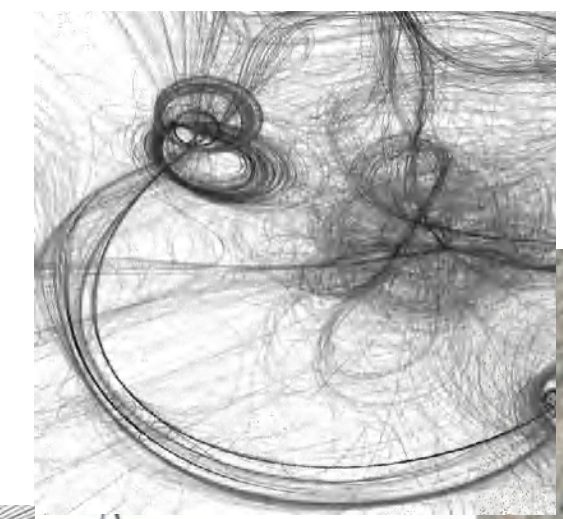
“Utopian Glitch: Grounded in game mechanics and utopian critique, this project materializes human desires within a virtual worldview. By merging biological characteristics with symbolic design, I developed three distinct character roles and their corresponding accessory collections. The work bridges bio-fabric modification, Sinamay hot-pressing, and traditional leathercraft, serving as a visual warning against the fragility of utopia and the predatory nature of excessive desire in a digital age.”





02/ DISPEL : Wearable Accessories Project: Accessory Design and Sound Therapy Interaction

Accessory Design / Sound Therapy Interaction / Intimacy / Anxiety and Attachment / Perfectionism



“Resonance of Calm: An interactive accessory collection designed to alleviate anxious attachment through sound therapy and rhythmic breathing. By mapping the physiological manifestations of anxiety, this project creates three distinct relief experiences that integrate interactive installations, 3D printing, and composite leathercraft. It serves as both a therapeutic tool and a tactile sanctuary, offering emotional resonance and physiological regulation for those navigating similar inner landscapes.”



02/ DISPEL : Wearable Accessories Project: Accessory Design and Sound Therapy Interaction

Accessory Design / Sound Therapy Interaction / Intimacy / Anxiety and Attachment / Perfectionism

03/ Healing acupuncture : Wearable Bag Design & Enamel on metal



Creative Arts / Wearable Accessories Design



Metalwork / Weaving Techniques

This accessory collection, titled '**Healing acupuncture**', explores the intersection of therapeutic tradition and avant-garde craftsmanship. Inspired by the narrative of childhood trauma recovery through TCM acupuncture, the project translates techniques of 'internal needles and external care' into a conceptual headdress and three sculptural bags. By fusing leather shaping, 3D printing, enamelling, and weaving, the work serves as a tactile medium for empathy, aiming to provide a sense of protective comfort and emotional resonance for those navigating similar paths of healing."

03/ Healing acupuncture : Wearable Bag Design & Enamel on metal

Creative Arts / Wearable Accessories Design / Metalwork / Weaving Techniques / Leather Craft

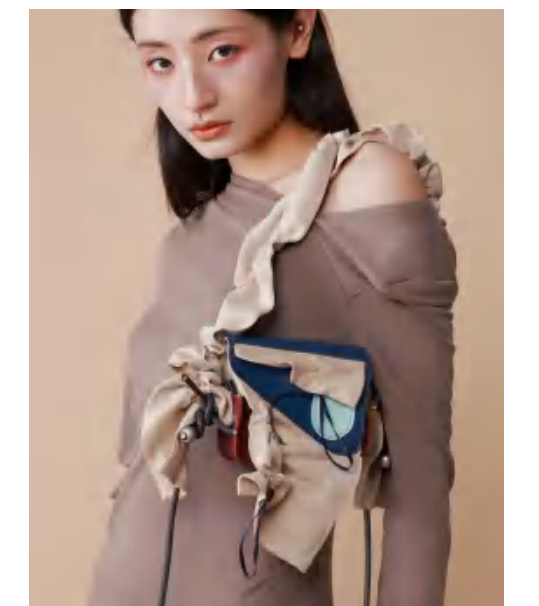
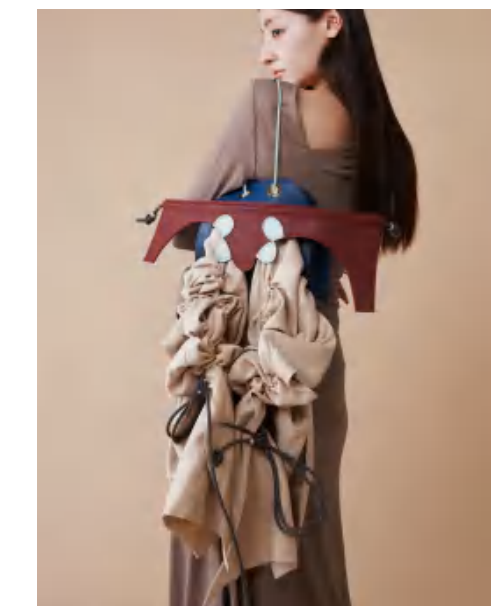
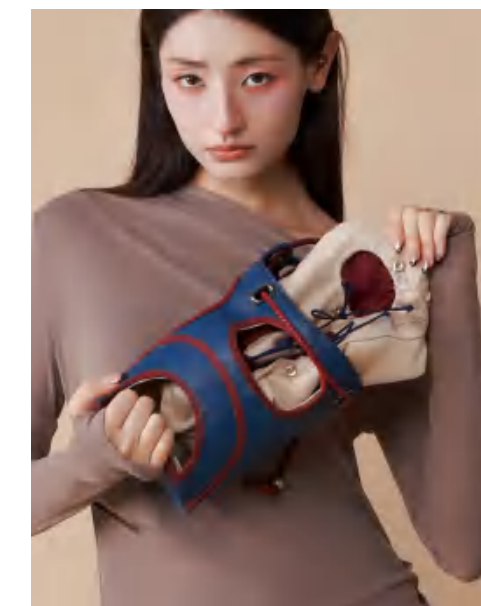


"Technical Innovation: Abandoning traditional pattern-making for a sleeker silhouette, I combined 3D-printed 'shells' with hand-carved, vegetable-tanned leather molding. The collection marries structural rigidity with artisanal warmth—featuring hand-soldered copper skeletons, multi-layered enamel work, and bespoke 'halo' dyeing to recreate the visual essence of bodily blockage. Every piece is a testament to the intersection of digital precision and manual labor, entirely hand-sewn to achieve a seamless, sculptural form."



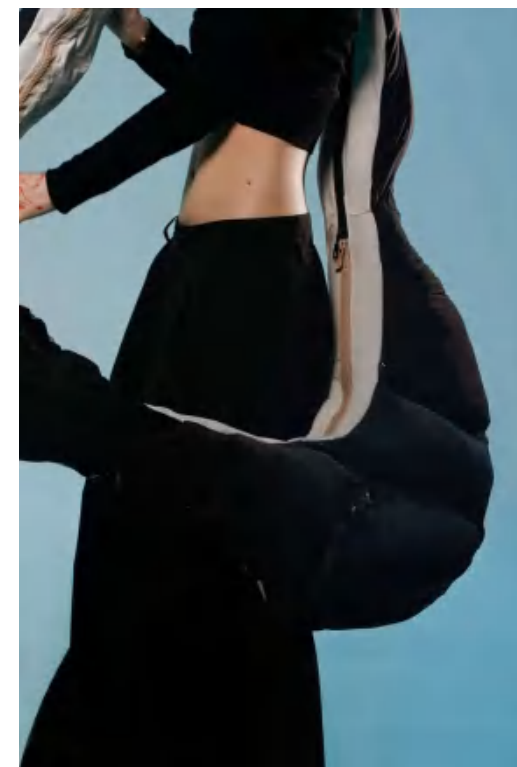
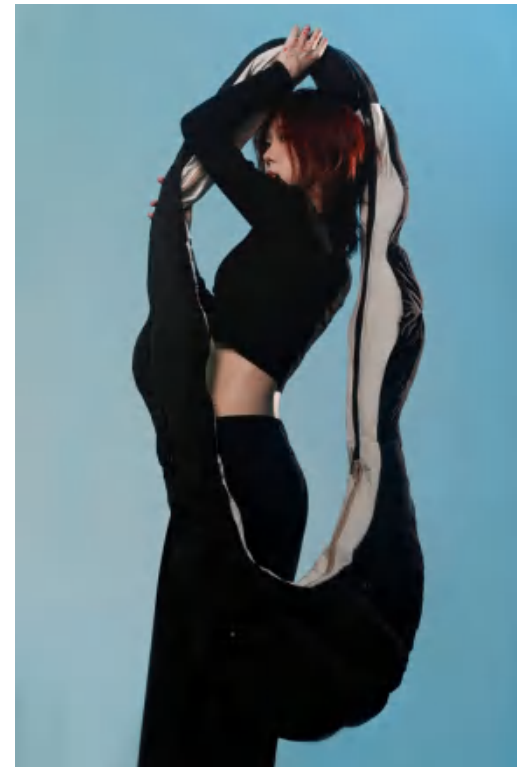
04/ Help Me Out A Bit! : Bag Design & Facial expressions

Creative Arts / Accessory Design / Social Commentary / Interactive Bag Design



05/ Bag Design Exercises : Creative Expression in Design

Inspired by the Möbius strip, this design explores the concept of infinite motion in the bag's form and creates a visual sense of entanglement when worn.

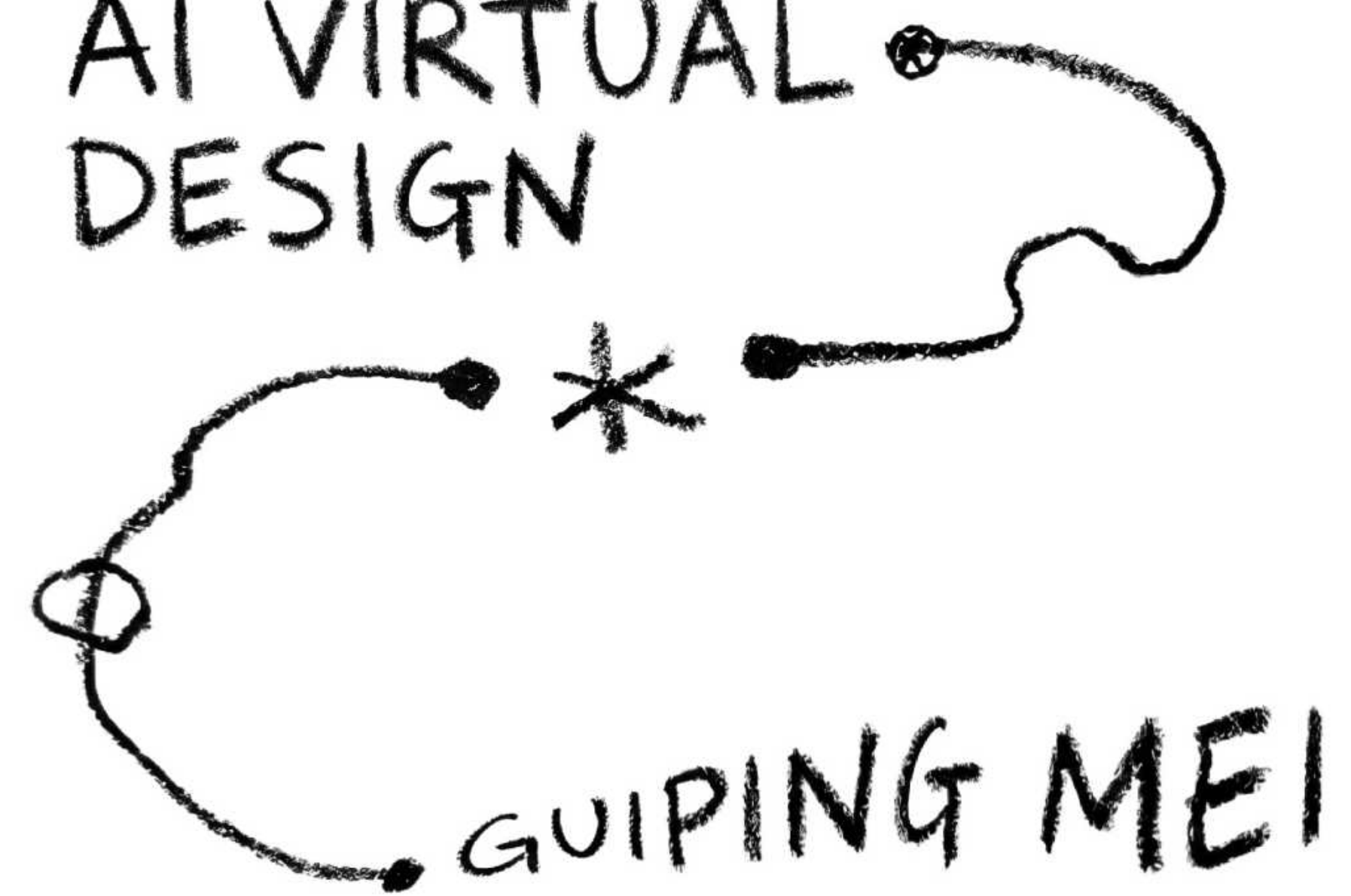


06/ Bag Design Exercises : Creative Expression in Design&Technical Exercises

Handcrafted leather goods, vegetable-tanned leather & cowhide



AI VIRTUAL
DESIGN



GUIPING MEI

A hand-drawn signature 'GUIPING MEI' in a sketchy, black-ink style. The signature is positioned at the bottom of the page. Above it, the words 'AI VIRTUAL DESIGN' are written in a similar hand-drawn, blocky font. A decorative line starts from the end of the signature, loops upwards and to the right, then curves back down and to the left, ending with a small circle. A star-like symbol is drawn in the center of the page, between the signature and the text above.



01/ AM I WASTING THE CRULTY? : AI Visualization & Sociology & Installation Art

Creativity and Art / AI-Generated Art
/ Social Insights / Installation Art /
Ethics

"The Normalization of Violence: Using fish and fishskin as a primary case study, this project interrogates the ethical dissonance between emotional morality and the expectations of design objects. It challenges the role of designers in sanitizing systemic violence and waste, forcing the audience to confront socially accepted choices. By reconciling cognitive and emotional conflict, the work serves as a provocative catalyst for deeper reflection on the hidden costs of our material culture."



Video



02/ AI Project Method x Martine Rose: AI-Driven Content Creation & Brand Management Campaigns & Fashion Marketing

Creativity & Art / Styling / Brand Partnerships / Marketing Strategy / Production / Fashion Advertising

02/ AI Project Method x Martine Rose: AI-Driven Content Creation & Brand Management Campaigns & Fashion Marketing

Creativity & Art / Styling / Brand Partnerships / Marketing Strategy / Production / Fashion Advertising

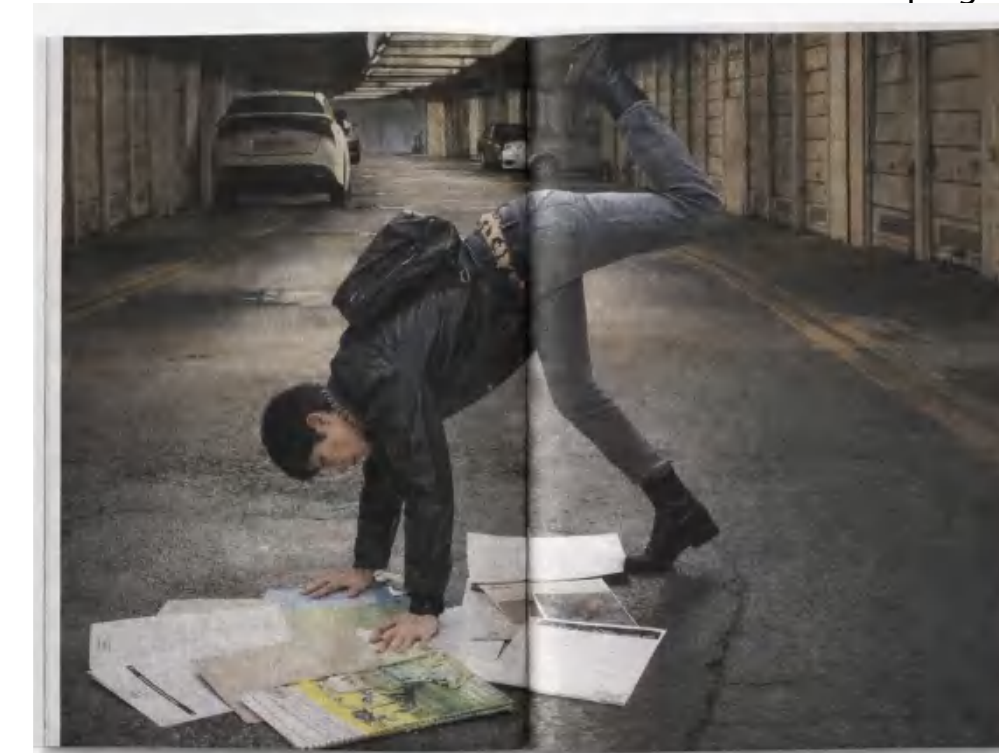
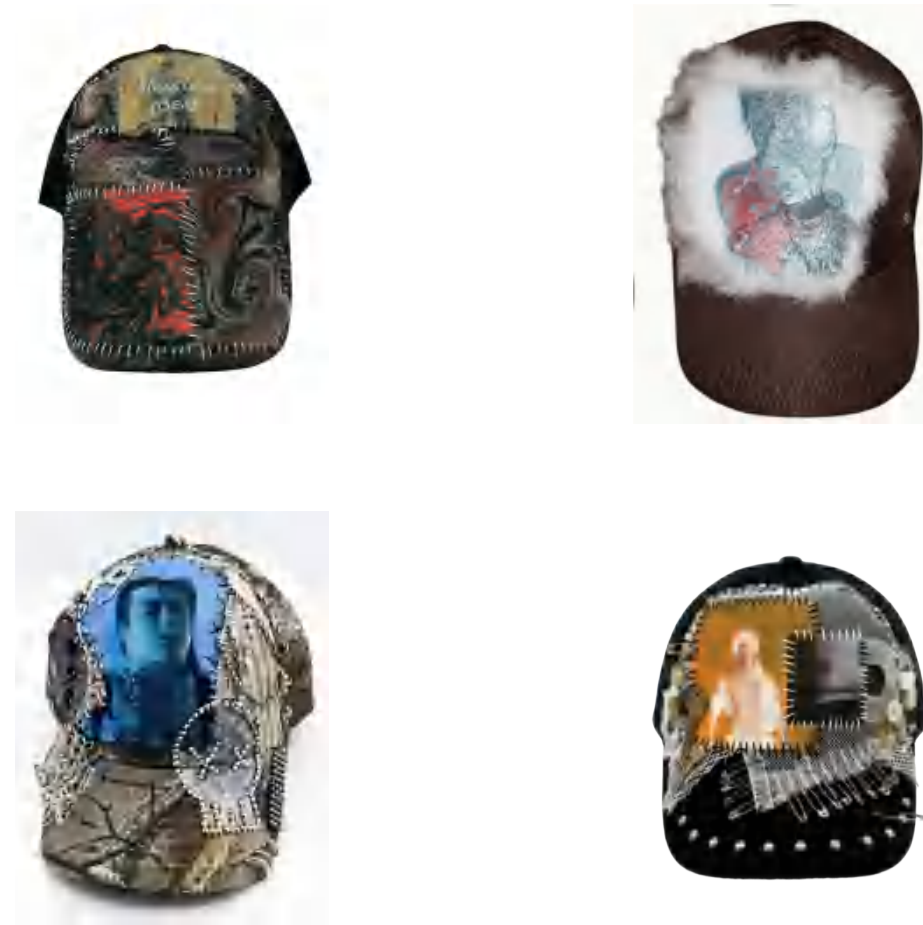


Celebrity Collaborations

Brand campaign



Product Output



Still Life



TEXTILE * DESIGN

A hand-drawn graphic in black ink on a white background. The word 'TEXTILE' is written in a bold, uppercase, sans-serif font at the top. The word 'DESIGN' is written in the same font at the bottom. A hand-drawn line starts from the right side of 'TEXTILE', curves downwards and to the left, ending at a small black dot. From this dot, a line curves upwards and to the right, ending at another small black dot. A hand-drawn asterisk is positioned between these two dots. A third line starts from the left side of 'DESIGN', curves upwards and to the right, ending at a small black dot. From this dot, a line curves upwards and to the left, ending at a small black dot. A fourth line starts from the right side of 'DESIGN', curves upwards and to the left, ending at a small black dot. From this dot, a line curves upwards and to the right, ending at a small black dot. The overall effect is a series of lines and dots that visually connect the two words.

01/ Clang&Clattered : Headscarf Design Print Design

Headscarf Design / Print Design / Screen Printing Process



Clang&Clattered

90 x 90 cm
100% silk
Digital printing
Hand-rolled edges

02/ The Entanglement of Metal and Insects : Kimono-inspired print design

Kimono Placement Print Design / Theme Design / Color Scheme



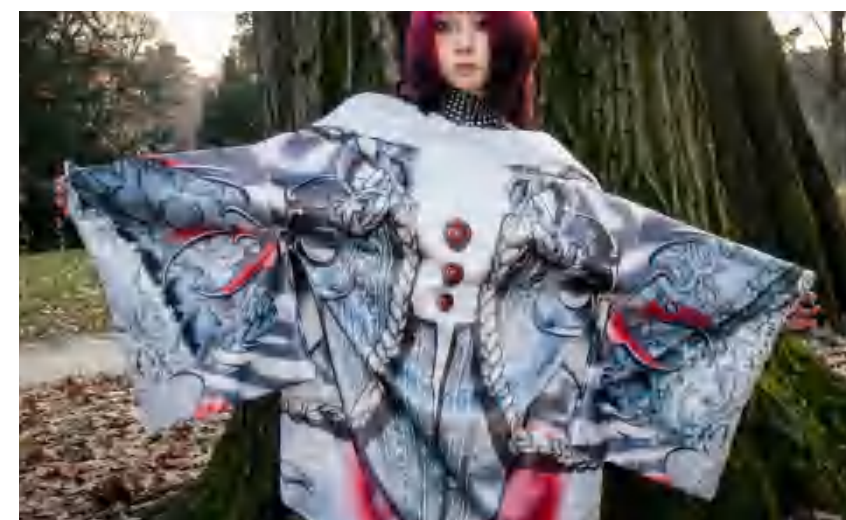
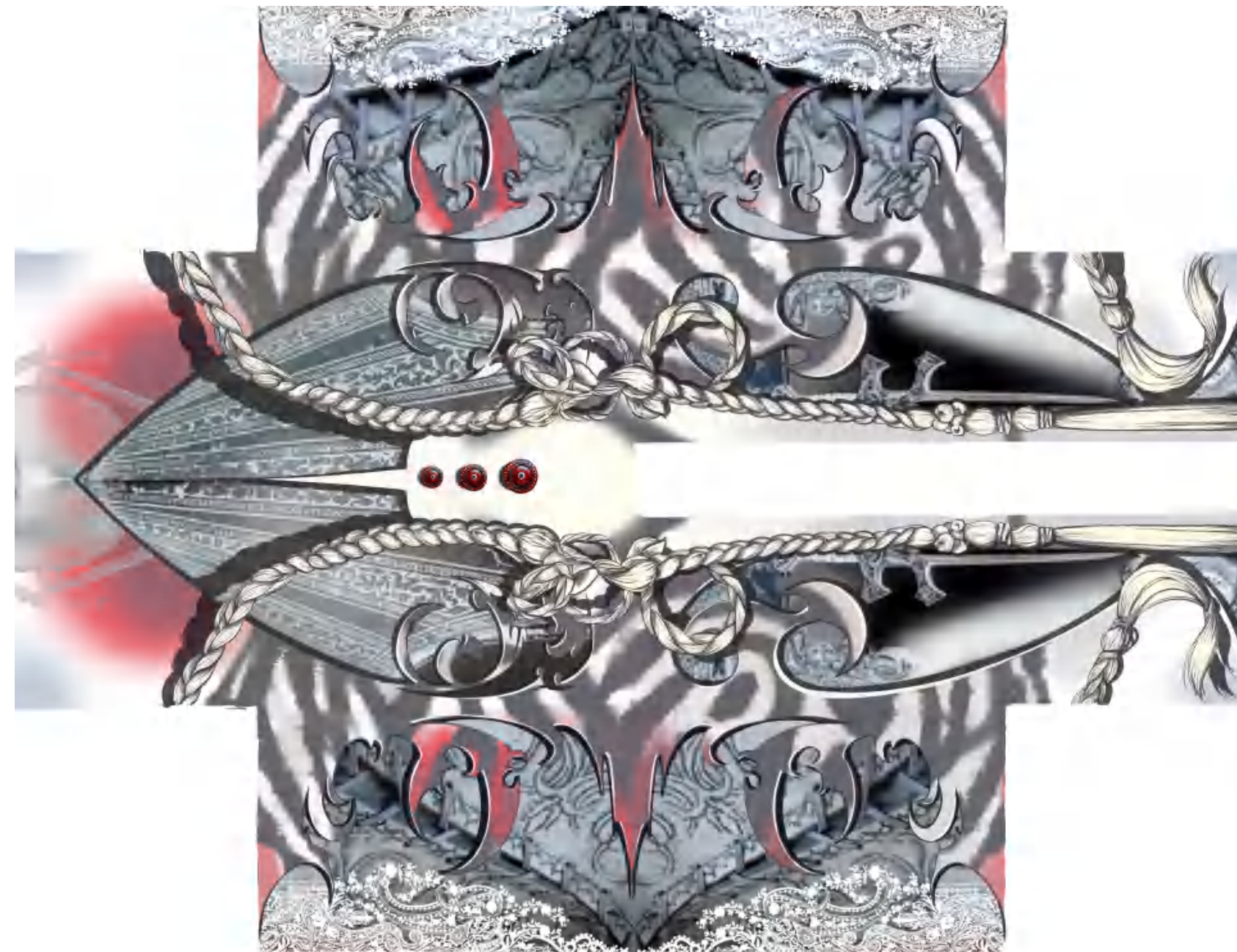
“The Entanglement of Metal and Insects”

Body Length: 80 cm Sleeve Length: 62 cm
Flat Laying Width: 140 cm
Fabric: 97% Polyester + 3% Spandex
Lining: 100D Fused Interfacing
Digital Printing

F r o n t



B a c k



“Driven by an obsession with the organic and the industrial, ‘The Entanglement of Metal and Insects’ explores a symbiotic merging of nature and machine. This Kimono positioning print design intertwines skeletal metallic structures with vibrant insect motifs and human hair, seamlessly draping the body in a primal force of life. As cold metal spirals along the spine, the garment transforms the wearer into a living spectacle, where the heat of the body and the chill of the metal dance in eternal harmony.”

03/ Rust : Custom Screen Printing Designs

Custom Screen Printing Design / Textile Design / Thematic Expression

TECHNIQUE: Copper foil+Print+Tassel weaving
weaving
MATERIAL: openwork lace; imitation paper grass nylon yarn; Wool and Cotton knitting yarn; leather strap; Buttons; Lace



COMPOSITION: 60% Cotton 35% Nylon
5% Spandex



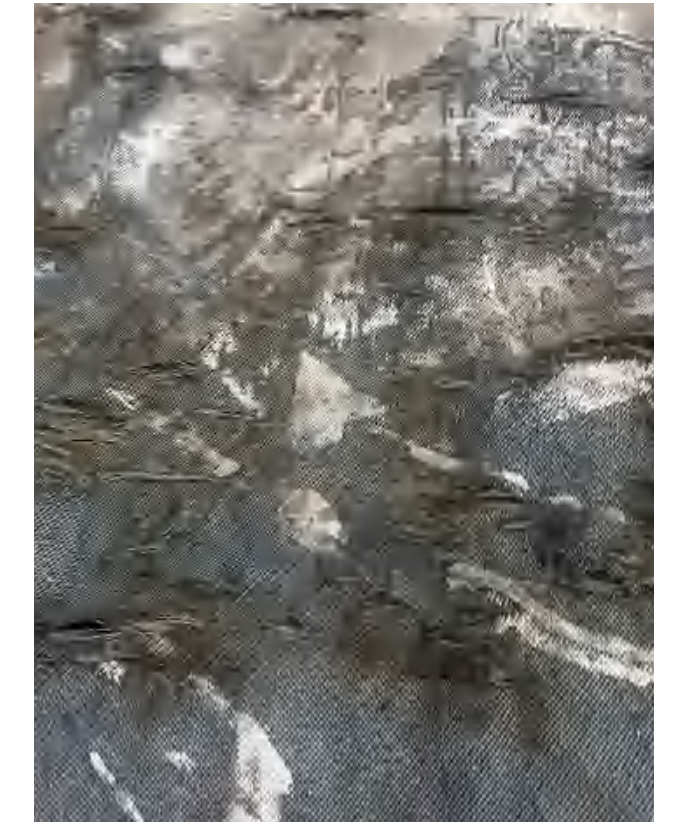
04/ Textile Design: Screen Printing & Textile Techniques

Artwork / Screen printing / Burnout / Foil



COMPOSITION:62% polyester 32% acrylic 4% wool 2% nylon

TECHNIQUE: foil+Print
MATERIAL:knitted jumper



COMPOSITION:84.2% cotton 8.7% polyester 7.1% recycled cellulose fibre

TECHNIQUE: foil+Burn out+bleaching
MATERIAL:Cotton+Polyester+Recycled Cellulose Fibre Jeans



